

NOA IS AN EVOLUTION AGENCY THAT HELPS ORGANIZATIONS ADAPT TO THE LANDSCAPES OF THE FUTURE AND BECOME CULTURALLY RELEVANT. OUR SMALL TEAM OF MULTIDISCIPLINARY PROFESSIONALS WORKS ON PROJECTS THAT BRING POSITIVE CHANGE TO CONSUMERS AND SOCIETIES. NOA'S CLIENTS INCLUDE COMPANIES, START UPS AND NONPROFITS. WE ARE LOOKING FOR A RESEARCHER WITH AN EYE ON THE FUTURE AND A STRATEGIC BENT OF MIND. THE SUCCESSFUL CANDIDATE WILL JOIN NOA'S TEAM IN DEVELOPING CREATIVE SOLUTIONS UNDER OUR UNIQUE VISION AND MODEL FOR CHANGE.

NOA · RESEARCHER

THIS IS A FULL-TIME POSITION BASED IN BERLIN. / For more information visit us at www.noa.solutions

INFORMATION, FACTS, AND DATA ARE THE FOUNDATION FOR EVERY PROJECT WE DEVELOP AND FOR EVERY JOB WE DO. THE RESEARCHER WILL BE RESPONSIBLE FOR PROVIDING THE TEAM WITH VALUABLE INPUTS FOR THE BRAND AND BUSINESS STRATEGIES CREATION FOR NOA'S CLIENTS AND PARTNERS. THE RESEARCHER WILL MANAGE NOA'S RESEARCH ECOSYSTEM OF COLLABORATORS AND PROCESS INFORMATION FROM A WIDE RANGE OF SOURCES: FROM BIG DATA TO FOCUS GROUPS. ADDED VALUE AND PERCEPTION BY THE REST OF THE NOA TEAM WILL BE KEY FOR THE POSITION'S SUCCESS.

RESPONSIBILITIES

- Select sources of information for each project and translate it into actionable inputs
- Curate and manage a system of external collaborators
- Devise and evaluate methods for collecting data such as information platforms, surveys, questionnaires, and opinion polls
- Monitor and forecast marketing and business trends
- Develop internal and external papers that will inform the overall strategy and delivery of each project
- Active participation in meetings with clients and partners
- Active participation in strategic presentations
- Follow and meet Flow processes in order to meet team and project needs
- Help supervise and coach the NOA Academy talent

SKILLS NEEDED

- Strong analytical skills, ability to integrate quantitative and qualitative findings
- Experience with Big Data a plus
- Ability to thrive in a collaborative, dynamic and multi-disciplinary setting
- Excellent writing and presentation skills, ability to present to various audiences
- Excellent language skills in English required, excellent German skills highly desirable
- Professional & enthusiastic attitude, critical thinker and strong ethics

BACKGROUND AND EXPERIENCE

- Master's degree in a social science field
- Training and experience in devising and conducting multi-method research
- Minimum of 5 years professional experience in marketing and communications research (market research companies, advertising agencies, media outlets)
- Cross-sectoral experience a plus

WE OFFER THE OPPORTUNITY TO WORK IN A SMALL, DYNAMIC TEAM AND ON SOME TRULY UNCONVENTIONAL PROJECTS. TO APPLY, PLEASE SEND THE FOLLOWING MATERIALS IN ENGLISH TO: jd@noa.email

- CV with complete employment history
- Cover letter that explains how your experience relates to the position's key responsibilities

Review of applications will continue until the search process is concluded.