

NO ORDINARY AGENCY IS A PRIVATELY OWNED MARKETING CONSULTANCY BASED IN VIENNA, BERLIN, AND NEW YORK. AS A STRATEGIC PARTNER, NOA SUPPORTS WELL-KNOWN AND INTERNATIONAL BRANDS.

## RESEARCHER

40 HOURS/WEEK

INFORMATION, FACTS, AND DATA WILL BE THE FOUNDATION FOR EVERY PROJECT WE DEVELOP AND FOR EVERY JOB WE DO. THE RESEARCHER WILL BE THE RESPONSIBLE FOR PROVIDING THE TEAM WITH THE MOST VALUABLE INPUTS FOR BRAND AND BUSINESS STRATEGIES CREATION FOR NOA'S CLIENTS AND PARTNERS. THE RESEARCHER WILL SOURCE THE NOA'S RESEARCH ECOSYSTEM OF COLLABORATORS, CONNECTING SUPPLIERS FROM DIVERSE BACKGROUND: FROM BIG DATA TO FOCUS GROUPS. ALL THESE COLLABORATORS WILL BE SUPERVISED FROM THIS POSITION. ADDED VALUE REALITY AND PERCEPTION BY THE REST OF THE NOA TEAM WILL BE KEY FOR THE POSITION'S SUCCESS.

### YOUR TASKS

KEYACCOUNT /

PROJECTMANAGEMENT:

- Select the sources of information for each project
- Curate, create and manage the NOA Research Ecosystem of Collaborators
- Decode the information and translate it into actionable inputs for the project's foundations and storytelling
- Devise and evaluate methods for collecting data such as: information platforms, surveys, questionnaires, and opinion polls
- Monitor and forecast marketing and business trends
- Develop internal and external papers that will serve as ingredients for the overall strategy and delivery of each project
- Active participation in business meetings with NOA, Clients and Partners
- Follow and meet Flow processes in order to meet Team and Projects needs
- Help supervise and coach the NOA Academy talent in the Research field

### YOUR QUALIFICATION

- Experience: 3-year experience (minimum)
- Critical thinker and strong ethics
- Connected to the Research Community
- The will and skills to work collaboratively, synergizing with an interdisciplinary team
- Excellent language skills in English and German (latter not exclusive but valued)

### BACKGROUND

- Marketing and Communications Research position at marketing-centered companies (in example: Kantar, Nielsen, IPSOS, GFK, ad agencies, media outlets)

### YOUR CHANCE

- Cooperation with national and international partners
- Development perspectives (Berlin & Vienna/International)
- Roof terrace, barbecue, massages and drinks supply
- Become part of an evolution agency

ANNUAL GROSS SALARY FROM EUR 56.000, OVERPAYMENT BASED ON QUALIFICATIONS AND WORK EXPERIENCE POSSIBLE. SEND US YOUR MEANINGFUL APPLICATION INCLUDING MOTIVATION LETTER, CURRICULUM VITAE AND PHOTO - ID@NOA.EMAIL